



Since November 2011, Delegator has helped atlasRFIDstore...

capture the search market.

Expanded advertising accounts to capture the majority of the RFID search market share.

launch Google Shopping.

Employed Google Shopping campaigns with calculated bidding strategies.

claim the top.

Achieved a top-of-page ad impression rate that exceeded every single competitor for the most valuable industry keywords.

refine marketing.

Improved remarketing strategies that consistently bring 50% of the total AdWords assisted revenue.

“ For the past six years, atlasRFIDstore has considered Delegator a strategic partner. They helped us rapidly scale our business, consistently produced positive return on ad spend, and captured many millions in gross revenues. With the expertise of Delegator, atlasRFIDstore quickly broadened its reach, and we are now positioned as a leader in the RFID industry.

James Thrasher Digital Marketing Manager

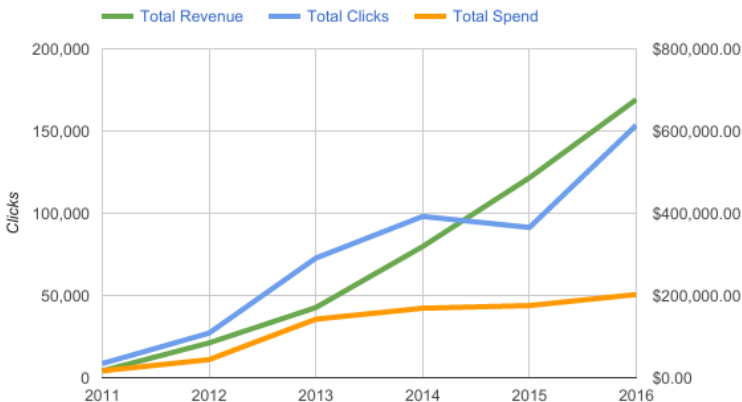
”

+2697%
AdWords Sessions

+154%
Return on Ad Spend

+127%
Revenue per Click

CLICKS + REVENUE | 2011 - 2016



REVENUE + ROAS | 2011 - 2016

